

# PRIVACY POLICY

This privacy policy ("policy") will help you understand how THEDESIGNBENCH LTD ("us", "we", "our") uses and protects the data you provide to us when you accept to cooperate with us as a potential supplier or customer of any of our services ("service").

We reserve the right to change this policy at any given time, of which you will be promptly updated. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit our websites [www.thedesignbench.com](http://www.thedesignbench.com) and [www.aoglive.com](http://www.aoglive.com) ("websites").

## Website Cookies & Data Collected

When you visit the websites, we do not use cookies and we do not collect any data.

## What Data Do We Collect

We have collected data either from your websites or from contact made with you with emails or phone calls. The data we collect are as follows.

If you are supplier:

- Contact details of your Sales Personnel. This includes names, phone numbers and email addresses.
- Details on the services and products that your organization offers.

If you are customer:

- Contact details of Personnel. This includes names, phone numbers and email addresses.
- Details on the services and products that your organization often requires.

## Why We Collect Your Data

We are collecting your data for several reasons:

If you are supplier:

- To better understand your organization's capabilities.
- To contact you when we have a requirement that is likely to be fulfilled by your organization.
- To contact you to fill out quality related forms.

If you are customer:

- To better understand your needs.
- To improve our services and products.
- To send you emails containing the information we think you will find interesting.
- To contact you to fill out quality related forms.
- To customize our services according to your needs and personal preferences.

**Safeguarding and Securing the Data**

THEDESIGNBENCH LTD is committed to securing your data and keeping it confidential. THEDESIGNBENCH LTD has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.

**Links to Other Websites**

Our website may contain links that lead to other websites. If you click on these links THEDESIGNBENCH LTD is not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

**Restricting the Collection of your Personal Data**

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

- Contact us via email and we will be more than happy to change this for you. Our email address is in the “Contact” section of our websites.

THEDESIGNBENCH LTD will not lease, sell or distribute your personal information to any third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used when we need to contact you for the purposes described above if you agree to this privacy policy.